

Projet des coiffeuses

F-5

TRAINING

BRIEF DESCRIPTION OF THE TOOL:

The *Projet des coiffeuses* aims to meet the hairdressers and barbers in a given territory in order to discuss the problem of elder abuse with them. During the meeting, we * raise their awareness /bring to their attention/point out * about the crucial social role they can play, owing to the significant relationship they may create with their elderly clients. We make them aware of their capacity to screen, listen and refer in the event that an elderly person would confide in them.

At this meeting, we offer them various tools including a set of * tools/"keys" * called "*Attitudes et comportements à adopter en cas de confiance*" which provides indicators of possible actions. We also give them a document entitled "*Le silence est la vitamine de la violence – 10 mythes sur les mauvais traitements infligés aux personnes âgées*" (*Silence is the vitamin of violence - 10 myths about senior abuse* . This accessible and illustrated awareness tool may be left in the salon so that clients can consult it.

Tool name	<i>Projet des coiffeuses et 10 mythes sur les mauvais traitements infligés aux personnes âgées</i>
Document type	Meeting facilitation
Type(s) of abuse	All
Intended for	Hairdressers
Issued by (organization)	Comité d'action pour contrer la maltraitance faite aux aîné(e)s de Matane, CLSC Matane
City (region)	Matane
Creation date	2008
Number of people reached	Unknown
Contact person (contact information of the organization)	Carmen Bouffard Comité d'action pour contrer la maltraitance faite aux aîné(e)s de Matane CLSC Matane (Bas-Saint-Laurent) 349 Saint-Jérôme St. Matane, Quebec G4W 3A8 Phone: 418 562-5741 ext 6316 Email: carmen.bouffard.csssmatane@ssss.gouv.qc.ca Alternate Email: carmenbouffard@hotmail.com
	How to get the tool: Contact Carmen Bouffard
	Distinctive features: One of the few projects in Quebec for these professionals. This project is easily adaptable to all regions of Quebec.

