

Votre retraite est-elle un jeu de carte ?

T-8

BRIGHT IDEAS

BRIEF DESCRIPTION OF THE TOOL:

Although this tool's main objective is to allow individuals to test their knowledge on credit, it tackles the issue of financial abuse, in particular.

Considering that the elderly are highly targeted by financial abuse, this document proves to be an effective tool for advocacy. It offers some tips like "learning to say no" which informs the elders about the risks associated with lending one's credit card.

Finally, we refer people to the Coalition des associations de consommateurs du Québec for help, to be guided in their financial decisions as well as to discuss their concerns related to financial matters, especially if pressured from creditors.

Tool name	<i>Votre retraite est-elle un jeu de carte ?</i>
Document type	Lottery-like "scratch" board
Type(s) of abuse	Financial
Intended for	Seniors
Issued by (organization)	Coalition des associations de consommateurs du Québec
City (region)	Quebec
Creation date	2009
Number of people reached	50 000
Contact person (contact information of the organization)	Martine Robergeau Coalition des associations de consommateurs du Québec 1600 De Lorimier Avenue, Suite 393 Montreal, Quebec H2K 3W5 Phone: 514 362-8623 Toll Free: 1 877 962-2227 Fax: 514 521-7081 Emails: info@cacq.ca mrobergeau@cacq.ca
Number of pages	2
How to get the tool	Contact the organization
Distinctive features	Interesting concept



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